Cosmetics Producers from Poland

at Cosmoprof 2015

INNOVATION
R&D
KNOW-HOW

EUROPEAN QUALITY
EXPERIENCE
RELIABILITY
Dear Madame, Sir,

During the years following Poland’s accession to the EU, our country has been experiencing a real economic boom. Many branches, including the cosmetics industry, have expanded. Despite their success, our companies have not limited their activity to the home market, as in the globalised world international contacts are crucial to further development. It is worth stressing that in most cases the whole production process is based in Poland, and there are more than a 100 big and medium-sized companies producing cosmetics and packaging in the country. Poles are considered credible business partners and Polish products are known for their good quality and price, therefore their presence on foreign markets is always visible. That is also why I am strongly convinced that innovative Polish cosmetics in their attractive packaging will meet your expectations and will become the beginning of a fruitful and long cooperation. What is more important, you have a unique opportunity to check the strength of the Polish cosmetic industry yourself by visiting the Polish National Pavilion in hall 29 at Cosmoprof Bologna 2015.

Michał Górski

Head of the Trade and Investment Section, the Polish Embassy in Rome

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**Why Poland?**
Because we know how to do it.
The Polish cosmetic industry keeps notably influencing the international beauty market.

**Proof?**
Poland is already 6th biggest cosmetics’ exporter in Europe. Our export rates have been visibly and continuously growing for the past 25 years. We have built up trust through quality, expertise and reasonable prices. All the 3 from Poland – the heart of Europe.

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**FOR MORE INFORMATION**

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**Trade And Investment Promotion Section**

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www.roma.trade.gov.pl
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P O L I S H  C O S M E T I C S
Bitter Blossom Range – Hair and Body care, a range of products for women and men. All laboratory has invented a new formula designed for hair and body washing containing mild but effective agents with neutral pH. The products gently take care of your skin and maintain its natural balance. There are natural extracts in the products supporting the washing and moisturizing effect. A modern and trendy range of fragrances and colours are being used to satisfy final clients and meet current market expectations. After using Bitter Blossom products, your skin stays clean, delicately scented with a pleasant perfume and moisturized. Your hair becomes fluffy and shiny, with your scalp moisturized after using Bitter Blossom shampoo and hair conditioner. Modern and convenient for use packaging has also been our goal. All the products are made in full accordance with EU regulations.

Alba Body Maintenance – elemental products for body maintenance created with natural ingredients. The essential set for daily skin care and home SPA treatments: no.2 Rich Body Butter 150 g, no.7 Galenic Body and Intimate Wash 200 ml, no.11 Essential Body Scrub 200 g. Body Maintenance is a part of Alba core product line – a series of products that directly relate to the tagline: Healthy is Beautiful, fostering a harmonious approach to health and appearance. Here is merged an extensive knowledge of essential oils with the wisdom of traditional medicine and modern phytotherapy. Alba believes in tradition proven by EBNM principles (Evidence Based Natural Medicine) and in true efficacy rather than media trends or "fashionable" ingredients. Essential oils are powerful concentrates of active ingredients present in medicinal plants. While each oil is different and stimulates the body in a different way, the unifying characteristic is the general cleansing of the human body and specifically, improving cellular level information exchange by cleaning the cellular synapses. Essential oils activate cellular functioning and together with a general healthy lifestyle help maintain a healthy and beautiful home for our souls.
**Fem@le / Energy Look** — Lines of cosmetics with intensive anti-aging properties. They are designed especially for women who lead an active but irregular lifestyle and are exposed to the harmful influence of toxins and air pollution. The cosmetics are available in a retail line (Fem@le) & a professional line (35+ energy look peptide treatment). Fem@le — vitality & youthfulness every day. The benefits of using the fem@le 35+ line: smooths wrinkles, accelerates collagen production, improves firmness & elasticity, protects the skin from free radical activity, inhibits the symptoms of premature ageing. The main active ingredients: palmitoyl tripeptide-5, carboxymethyl-beta glucan, vitamin C, hydroxyprolin, rutin. Energy Look — 35+ peptide treatment. This intensive anti-aging treatment strengthens the skin’s natural defense processes & repairs the micro-damage to skin responsible for its premature ageing. Active ingredients: syncol, carboxymethyl glucan, argan oil, gluconolactone, borage oil, passiflora oil, rice oil, hydrolyzed soy proteins, wheat proteins.

**Created By**
Bandi — producer of professional cosmetics established in 1986. Today Bandi is an acknowledged leader of professional cosmetics in Poland & abroad. Bandi offers modern treatments for face & body care, based especially on acid exfoliation & algae masks. Its offer contains innovative formulas with perfectly selected ingredients for different skin problems: discoloration/ acne/ rosacea/dehydration etc. Bandi offers lines of Home Care cosmetics for comprehensive skin care destined for retail sales.

**Profile**
**Skin / Professional / Dermo / Eco / Private Label**

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F +48 22 112 50 10
WEB: WWW.BANDI-COSMETICS.EU

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**Cece Med Prevent Hair Loss Treatment.**
Excessive hair loss becomes a serious problem, which demands a serious solution. Beliso, after years of researches, has created unique and comprehensive treatment supporting the battle against hair loss on 2 levels:
Scalp and Hair Follicle — with scalp lotion and scalp ampoules for intensive treatment,
Hair Surface — with shampoo and conditioner for everyday use.
All the products contain a wide variety of active ingredients which successfully tackle the hair loss problem. The treatment can be extended to 3 levels of support (adding body level) with dietary supplement. Hair complex capsules, which are a combination of carefully selected ingredients, work inside out so that the results of the entire treatment are noticeable faster. The Cece Med Prevent Hair Loss line is a unique treatment, whose effectiveness has been proven by independent laboratory tests.

**Created By**
Beliso has been manufacturing professional hair-care, styling and bodycare products since 1995. Own production facilities with highly specialized equipment and qualified staff with long professional experience. Good Manufacturing Practices Certificate – ISO 22716 obtained. Leader of a new trend — selling professional products in retail channel. Owner of Cece of Sweden brand. Private label offer also included.

**Profile**
**Skin / Hair / Professional / Private Label**

**BELISO**
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B.BAHRA@BELISO.EU WEB: WWW.BELISO.EU
**Bielenda Natural Cosmetics Presents**

Skin Clinic Professional is an advanced line of professional, highly concentrated Mezo Anti-Age preparations for facial skin care with demonstrated efficacy resulting from innovative, specially developed recipes inspired by aesthetic medicine treatments and a high concentration of active ingredients used in professional treatments in beauty parlours.

Professional preparations include a high dose of highly rejuvenating active ingredients:

- 5% Retinol + Vitamin E,
- 100% Hyaluronic Acid Concentrate,
- 10% Almond Acid + Lactobionic Acid.

Active Mezo Hydrating Therapy effectively inhibits the emergence of wrinkles, quickly heals the skin after aesthetic medicine treatments, perfectly smoothes it and imparts radiance. Active Mezo rejuvenating therapy effectively reduces existing wrinkles and inhibits the emergence of new ones. Active Mezo correcting therapy gently exfoliates, effectively reduces skin shine and pores, lightens discolourations and imparts radiance.

**Created by**

Bielenda is a modern company implementing innovative solutions based on the pioneering ideas of our technology engineers. The company is proud of being able to anticipate trends on the domestic cosmetics market, and that the products enjoy a great popularity among consumers.

**Profile**

Skin / Professional / Dermo / Private Label

**Bielenda Kosmetyki Naturalne Sp. z o.o. S.K.A.**

Ul. Fabryczna 20, 31-553 Kraków, Poland

Contact: Mr. Adrian Biniaz / Export Manager

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A.Biniaz@Bielenda.com.pl  Web: www.bielenda.pl

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**Bowil Biotech Presents**

Celmat® “After Treatment” and “Before Big Event” Masks. Celmat® is a series of effective new generation masks inspired by the latest trends in aesthetic medicine and cosmetology. Revolutionary products are made from patented, sterile biocellulose – made in Poland. Celmat® brand is an expert in effective care after beauty treatments, such as: lasers, mesotherapy, microdermabrasion, peeling. Celmat® masks provide immediate relief and freshness, regenerate the skin and offer high biocompatibility. The masks available as face sheets, eye patches and body dressings are an excellent choice after aesthetic medicine treatments. They alleviate pain, accelerate wound healing, reduce swellings and irritations. Pure Celmat® is a fabulous choice after sunbathing, while Celmat® H packed with hyaluronic acid is a “must have” before a big event. It will leave the skin revitalised, radiant and rejuvenated with less visible lines and pores. All products under the Celmat® brand are medical devices without parabens and preservatives. It’s much more than just a beauty mask!

**Created by**

Bowil Biotech is the first biotechnological company in Europe, which has patented and produces an innovative material – biocellulose (BC) in compliance with pharmaceutical GMP standards. The BC is entirely natural biomaterial with excellent features like biocompatibility, porosity, high purity, mechanical durability and susceptibility to modifications. Due to its unique properties, it is used in the production of intelligent cosmetics and medical devices. Its range of products is addressed to beauty parlours, SPA centres, aesthetic medicine. Certified ISO 13485.

**Profile**

Skin / Professional / Dermo / Eco

**Bowil Biotech Sp. z o.o.**

Ul. Skandynawska 7, 84-120 Władysławowo, Poland

Contact: Mr. Kamil Palmowski / General Manager

T: +48 58 674 35 55  Marketing@Bowil.pl

Web: www.bowil.pl
**Photo-Dynamiq® Laser with Magnetic Field & PDT photoactive preparations.** Diode laser LLLT – Medical Certificate with 3 lengths of laser waves R 660nm, IR 850nm and UV 420nm, using the latest photodynamic PDT technology for non-invasive derm aesthetics in synergy with the magnetic field and the bio-chromophores system.

- Biostimulating low-energy Laser LLLT stimulates physiological processes in the cells;
- Pulsed magnetic field strengthens therapeutic effect initiated in cells and tissues;
- Modern bio-chromophores – natural and very safe ingredients;
- PDT therapy with bio-chromophores and active formulas gives an immediate and cumulating effect on the targeted problem of the skin.

It allows performing 27 effective photodynamic treatments for women and men, including rejuvenating, anti-wrinkle, collagen and hyaluronic fill-in, depigmentation, firming, anti-cellulite and treatments for problematic skin.

Special lines with bio-chromophores:
- Black Essential (R/IR), Ferulashi (UV), Lift Pептango (R), Retinocal Pure (UV).

**CREATED BY**
Chantarelle Laboratory Derm Aesthetics is a professional brand in the beauty industry. Well known for its dermatological cosmetics, innovative and non-invasive laser machines for beauty & aesthetics medicine. Over 220 professional skin care products, 90 home care preparations and laser equipment in top new technology: Photo-Dynamiq® Laser R / IR / UV in synergy with a Magnetic Field, Thermo-Spherix® M-RF Thermo Laser with a Rotation Magnetic Field, Vlaskiner® MesoLED Laser. The range of products includes formulas for every skin problem.

**PROFILE**
SKIN / PROFESSIONAL / Dermo

**The Diamond & Meteorite Line – Diamond facial skin care.** With age, many of the genes responsible for the synthesis of skin structural molecules go into a sleep mode, causing a loss of tension and the formation of visible wrinkles. To mitigate the effect of passing time, Clarena has decided to use diamond and meteorite dust. Applying them to the formula as softens, moisturises and significantly improves skin colour and gives radiance to tired facial skin.

That is how the Diamond and Meteorite Line was found. The Cosmetics Safety is provided by multiphase research and safety testing conducted by dermatologists, cosmetologists and biotechnologists. The active ingredients contained in such unique formulas Suberlift® – which firmly remodels facial contours and reduces the visibility of wrinkles, Vitasource™ – which reduces micro-sculpture, restores firmness and elasticity to the skin or Hydromanil® – which stops water in the epidermis, provide an extremely high efficacy of the formulas.

**CREATED BY**
Clarena is one of the biggest Polish manufacturers of innovative professional cosmetics. The company has been on the market since 1998 and specialises in the service of beauty parlours, supplying high quality care products and dermo-cosmetics, as well as modern, specialist devices for treatments. Clarena also offers cosmetics for home care and Clarena Medica Line, dedicated exclusively for pharmacy sales.

The company deals with professional cosmetics for face and body care using innovative components – we create cosmetics of the 21st century!

**PROFILE**
SKIN / PROFESSIONAL / Dermo / ECO / PRIVATE LABEL

Clarena sp. Z o.o. sp. komandytowa
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IZABELA.LOPINSKA@CLARENA.PL WEB www.claarena.pl

Clarena sp. Z o.o.
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IZABELA.LOPINSKA@CLARENA.PL WEB www.claarena.eu

**profile**
**DAX COSMETICS PRESENTS**

Perfecta Biolaser is a rejuvenating daily programme inspired by fractional laser treatments. This duo treatment set comprises a day cream ‘laser’, used in conjunction with a night ‘serum’. Perfecta Biolaser has been carefully formulated for two age groups: those below 50, and those aged from 50 to 70. The creams provide complete and complementary anti-wrinkle treatment. The formula of each Perfecta Biolaser cream has been carefully prepared to allow each to mutually complement and intensify the action of the other: stage 1 – night serum for external wrinkles dermabrasion, a delicate exfoliation of dead epidermal cells, thus helping to reduce the depth of the wrinkles; stage 2 – day cream – laser fill to eliminate wrinkles from ‘within’, building up the skin’s texture from the inside by reconstructing the skin’s collagen scaffold. The concept of the products is inspired by aesthetic medicine – the action of Perfecta Biolaser series imitates the results obtained after fractional laser treatments. Perfecta Biolaser provides a unique efficiency of anti-wrinkle treatment!

**CREATED BY**
Dax Cosmetics is one of the leading Polish cosmetics manufacturers, GMP and ISO certified. The company has its own R&D, Physico-Chemical and Microbiological Laboratories as well as modern production equipment located on 7000 square meters ensuring a daily output of 8 tons. Dax Cosmetics specializes in the manufacture and sales of face and body cosmetics as well as protective suntan preparations. In 2014, Dax Cosmetics became part of Rohto Pharmaceuticals Group, a Japanese cosmetics and pharmaceutical corporation based in Osaka, Japan.

**PROFILE**
SKIN / COLOUR
DAX COSMETICS SP. Z O.O.
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CONTACT: MRS. ANNA KYLIZZEN / REGIONAL EXPORT MANAGER
T +48 22 779 05 00 / EXPORT@DAX.COM.PL
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**DELIA COSMETICS PRESENTS**

Cameleo BB. Every woman dreams of beautiful and healthy hair. Unfortunately, a single and universal way to achieve this goal is yet to be discovered. Nevertheless, daily care routine is a good start, especially when it is performed with the right products, carefully selected to meet the needs of our hair type, as different hair requires a different type of protection. Delia Cosmetics has prepared BB Cameleo, a line of hair care products containing specialised cosmetics for extremely damaged, colour-treated, curly, weak and dull hair. The series contains pioneering hair care products prepared in accordance with global trends where advanced formulas combine natural ingredients and state-of-the-art technologies. The main ingredients include keratin and Keramic 2.0, an active ingredient which penetrates the cortex of the hair, rebuilding the most damaged areas, smoothing the hair surface and providing deep regeneration. Cameleo BB is a series of multifunctional beauty products which meet the needs of the most demanding hair types.

**CREATED BY**
Delia Cosmetics is a Polish company established in 1998 by a chemist, Józef Szmich Ph.D. The exceptionally wide product range offered by Delia Cosmetics includes several hundred beauty products in four categories: hair colouring and hair care, make-up, nail polish and face and body care. The products are currently available in 60 countries all over the world. Constant development and a highly qualified staff results in the highest quality products created in accordance with the latest market trends.

**PROFILE**
SKIN / COLOUR / HAIR / NAILS / PRIVATE LABEL
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Institute Solutions – Dr Irena Eris’ luxurious cosmetics inspired by modern professional treatments and based on advanced technologies. Thanks to the synergic expertise of the Centre for Science and Research and the Skin Care Institutes, the innovate Institute Solutions line provides immediate, visible results and optimal care. Institute Lifting Solution – a beauty solution with rejuvenating and lifting properties, extending beyond traditional cosmetics. Based on a 9 steps face modelling programme used at Dr Irena Eris Skin Care Institutes, as well as on advanced technologies, a face lift effect is no longer the exclusive domain of plastic surgery. Institute Radiance Solution – a beauty solution with revitalizing and brightening properties, extending beyond traditional cosmetics. With the formula drawing on skin bio-regeneration treatments with a 30% concentration of revitalizing and pigmentation reducing ingredients, as used at Dr Irena Eris Skin Care Institutes, brightened skin tone is no longer the exclusive domain of aesthetic medicine.

The line of disposable cosmetic products. The line is made from the best quality raw materials. Depilatory stripes – special non-woven with high durability. Cosmetic bed sheets on a roll – made from 2-layered cellulose or non-woven polypropylene. Cosmetic handkerchiefs – many sizes made from the highest quality viscose or viscose-polyester. Disposable clothes – dressing gowns, headbands, aprons made from non-woven viscose – polyester or from non-woven polypropylene. Disposable cosmetic bed sheets and headrests – made from non-woven viscose – polyester or non-woven polypropylene. Foam pedicure slippers – made from special foam. Spatulas for waxing, pedicure bags, pedicure towels, swabs and more – everything that beauticians need for their work.

All of the products are produced and packed (there is a possibility to print a logo/text on the product or on the package) as the client wishes.

The line of disposable cosmetic products.

The line is made from the best quality raw materials. Depilatory stripes – special non-woven with high durability. Cosmetic bed sheets on a roll – made from 2-layered cellulose or non-woven polypropylene. Cosmetic handkerchiefs – many sizes made from the highest quality viscose or viscose – polyester. Disposable clothes – dressing gowns, headbands, aprons made from non-woven viscose – polyester or from non-woven polypropylene. Disposable cosmetic bed sheets and headrests – made from non-woven viscose – polyester or non-woven polypropylene. Foam pedicure slippers – made from special foam. Spatulas for waxing, pedicure bags, pedicure towels, swabs and more – everything that beauticians need for their work.

All of the products are produced and packed (there is a possibility to print a logo/text on the product or on the package) as the client wishes.
GlySkinCare consists of two comprehensive lines of skincare products designed to obtain optimum results of renewed skin, revealing its beauty. GlySkinCare based on Glycolic Acid is for those who wish to have healthier and young looking skin. It is a GlySkinCare Programme consisting of three stages: 1. Cleanstep, 2. Peelstep, 3. Hydrostep, which can be applied as an independent home therapy or to maintain the results of the in-office treatment administered by Skincare Professionals. The key ingredient of the Programme is esterified Glycolic Acid that gently removes dead skin cells, lightens pigmentation irregularities, increases hydration and improves skin firmness without the risk of irritation. GlySkinCare based on precious argan oil, rich in unsaturated fatty acids, Squalane, Carotenes and Vitamin E perfectly enhances the natural beauty and glowing appearance of your body, hair and nails.

CREATED BY
Equalan Pharma Europe is a dynamically developing cosmetic company that specializes in professional and home skin treatment. Trying to meet its clients’ expectations and satisfy their needs, the company produces a wide range of high-quality cosmetics for skin and hair. Equalan skin care formulas include: products with esterified glycolic acid, anti-acne treatment based on QuSome delivery. Argan Oil Line, innovative anti-hair loss treatment patches and others.

PROFILE
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Mezo Lifting™ is a revolutionary anti-wrinkle program developed by Eveline Cosmetics laboratories as a powerful alternative to invasive skin rejuvenation treatments. After years of intense research, the mechanism of mesotherapy has been integrated into three luxury formulations providing spectacular lifting and firming results. Multifunctional day & night recipes for mature women, based on Mesotherapy Anti-Age Coctail™ technology, enable ultrafast non-invasive penetration of active ingredients into deep skin layers and activate renewal processes to reduce even deep wrinkles. The line’s breakthrough innovation – Moisturising day cream Anti-Age with Blur effect – combines instant skin beautifying effects with long-term anti-ageing action. Enriched with Adenosine, it immediately smoothens the skin transforming its look in seconds. At the same time, owing to Matrxin®Synthe’6™ latest generation peptide and 3-particle hyaluronic acid, the blur gradually fills out wrinkles, ensuring radical reduction of their length, width and depth.

CREATED BY
Eveline Cosmetics is one of the largest Polish manufacturer and exporter of cosmetics. The brand is appreciated and purchased in about 90 countries. The dynamic development of the company into new markets and the continued consolidation of its position worldwide is reflected in annual sales of over 75 million units of cosmetics products. Eveline Cosmetics owes its sales success to a properly selected products, marketing and trade concept. This consists of the use of innovative technologies, modern design packaging, the highest quality being subject to a continuous control and quick response to market trends.

PROFILE
SKIN / COLOUR / HAIR / NAILS / FRAGRANCE / PROFESSIONAL
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Anti-Aging Gold & Energy— is intended for dull, tired, grey and prone to sagging skin. It contains an innovative combination of colloidal gold, LEI flower stem cells and Meadowfoam oil. Active ingredients contained in the Anti-Aging Gold & Energy line protect skin against DNA damage, significantly speed up regeneration processes in skin affected by sleep deficiency, stress and the detrimental effects of excessive UV exposure. The Anti-Aging Gold & Energy line has excellent hydrating, regenerating, softening and anti-wrinkle properties, slows down the skin aging process.

An independent research confirmed the high efficacy of the Anti-Aging Gold & Energy line. As a result of regular use, skin looks fresh, naturally radiant with a reduced visibility of shallow and deep wrinkles. It is dermatologically tested. It contains no allergens. None of its active ingredients are tested on animals.

CREATE BY
Floslek Cosmetic Laboratory is a Polish company with over 20 years of experience in producing cosmetics for complete face and body care and protection. The offer includes over 200 dermocosmetics of various categories. Floslek cosmetics are created in the modern R&D laboratory and are based on innovatory formulas and natural active ingredients, characterized by high effectiveness and safety of use. Floslek cosmetics are available in 22 countries. The main targets of export development in the next 2 years are Eastern Europe, the USA, South America and the Middle East.

PROFILE
SKIN / HAIR / Dermo / private label

Glov Hydro Demaquillage. World’s best make-up removal. Glov needs no cotton, no chemicals and leaves no residues on your skin. Designed in micro technology, developed within 2 years in laboratories and patented solution to solve all contemporary woman problems when removing make-up. Glov removes entire makeup, even mascara and most waterproof color cosmetic only with water. Glov is hypoallergenic, laboratory tested and approved. Gentle for the most sensitive and atopic skin. Glov is a perfect travelling accessory, as it is not a liquid and takes up no space in the luggage. Glov is reusable, with our advise to exchange the product for a new one every 3 months.

Phenicoptere philosophy is to maintain beauty in the most natural manner. Soon launching new innovative products for skin care category!

CREATE BY
Phenicoptere has been awarded the "Start-up of the Year 2012". It is a company focused on innovative microtechnology solutions applied in cosmetic products. Glov is the company’s first brand and is dedicated to those who strive for simple solutions for their daily needs. It has revolutionized the make-up removal process allowing one to fulfill the needs for the most sensitive skins by just adding water. The company’s vision is to take advantage of the natural resources and create a product that is accessible to the everyday needs of our fellow customers.
HEAN COSMETICS FACTORY PRESENTS

High Definition Eyeshadows.
The product is designed as a professional solution available for everyone. The intensely pigmented eyeshadow formula guarantees an optimal colour effect on the eyelid. The silky texture of the eyeshadows enables a convenient application with a brush, applicator or even finger tips. Their long wear formula provides a spectacular all day effect. Available in a huge colour range and in various versions: matte, illuminating, shine and metallic. The eyeshadow HD system includes magnetic palettes, refills and mono eyeshadows. This is an ideal solution when all the colours in an eyeshadow set are not used up at the same time. The benefits of the eyeshadow system:
- saving money by buying only the colour which is used most frequently,
- the magnetic palette can be used longer than classic shadow sets,
- freedom for creativity: mix and match your favourite colours.

CREATED BY
Hean Cosmetics Factory – high quality, an excellent quality-price ratio, ever improving formulas, on-trend colours are the result of over 30 years of experience in the make-up world. All of Hean cosmetics are subject to application, dermatological and microbiological testing and are not tested on animals. Hean’s R&D laboratory with its experienced team of specialists creates an original recipe based on modern technology and the best raw materials only from reputable sources.

PROFILE
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INTERTON PRESENTS

The Intercolour mascara line, the company’s new launch. The product is available as a volume, lengthening, curling, 3 in 1 and professional mascara. All the types of bulk undergo efficiency tests proving their designed effects. The formulas are free of parabens, D5 and TEA, which makes the mascara appropriate even for people with very sensitive eyes. Focusing on innovative brushes and matching them carefully to each of the mascaras provides a spectacular effect that will satisfy even the most demanding clients. The selected system of wiper and brush removes the excess bulk and wipes the brush free of clumps, leaving just the right amount of mascara needed for a fantastic new look. Intercolour mascara line is the effect of the work of a professional team, constantly searching for new ideas and inspirations to be able to come up to the expectations of individual clients with regard to manufacturing the best colour cosmetic products and packaging.

CREATED BY
Interton produces packaging for make-up cosmetics, offers contract manufacturing and its own brand products in colour cosmetics. We supply the best cosmetic bulk and packaging perfectly adjusted to the clients’ needs. Our expertise in primary packaging for lip gloss, mascara, eyeliner, eye shadow, powder and lipstick comprises a wide range of shapes and volumes, surface finishes – coloured plastics, matt lacquering, shiny metalizing and printing techniques – silkscreen print and hot foil stamping.

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Jfenzi Perfume means perfume created with passion. The flagship product of the company is eau de perfume created from components of the highest quality and from carefully selected suppliers. The high content and quality of the aromatic compositions guarantee the perfume to last long and develop all of its notes when evolving. The offer of the company is addressed to women and men of all ages. The abundant range of products allows every person to find the scent that will harmonize with his/her personality and mood. An unquestionable advantage of the products is the variety of bottles of the highest quality supplied by producers specializing in the manufacture of cosmetic glass.

CREATED BY
Jfenzi Perfume is a company with an unconventional and modern approach to perfumes. Several years of experience in the fragrance cosmetic industry have helped it to create an enterprise with a coherent and stable strategy. The company uses exclusively proven, top of the line components and its continuous development, state-of-the-art technologies and creative solutions allow it to maintain the position of a producer of the best perfume.

PROFIL
FRAGRANCE / PRIVATE LABEL

Naturia Organic – permanent hair colour cream without ammonia & PPD. Joanna Cosmetics Laboratory in cooperation with American scientists have created a valuable technology linking hair dyes with active ingredients in order to protect the structure of the hair and scalp. The Naturia organic colourants contain no highly irritating components such as ammonia and p-phenylenediamines. Formulas contain chemicals in the smallest active concentrations in order to minimize the risk of destroying the hair fiber and irritation. Application studies have shown that hair coloured with Naturia Organic Colour Cream is more moisturized, nourished and extremely shiny. The formula enriched with organic argan oil also protects hair and scalp during the treatment. Inside the packaging you will also find the duo pack argan oil Shampoo and mask recommended for hair care after hairdressing treatment. Thanks to Naturia Organic color cream you will gain healthy hair with 100% grey hair coverage, long-lasting colour and exceptional shine.

CREATED BY
Joanna Cosmetic Laboratory is a Polish company based in Warsaw. Joanna was established 30 years ago and is one of the biggest Polish producers of cosmetics in Poland. Joanna’s position as an expert is confirmed by market research which shows that Joanna has been vice-leader of the hair colouring segment in Poland for the past six years. In addition, Joanna holds the second place in the hair removal segment and the first place in cleansing body scrubs. All this makes the company a successful competitor and places us at the forefront of the Polish cosmetic companies.
Marc Kolor – is a promotional product maker for the cosmetic industry. Its main goal is to help hair colour brands to stand out in POS and at hairdressing salons. Trained in specific, effective methods, the Marc Kolor team assist you to achieve your vision and project your goals. Combining advanced all-in-house processes, together with a multi-expertise team, Marc Kolor is able to create ultimate quality products. Marc Kolor focuses on the most valuable feature every hair colour brand needs to achieve when developing its catalogue – colour.

“We are the Kolor” is the essence of our common goal: to develop every fibre tone focused on what you need, to offer you the most virtuose colour expression.

Marc Kolor also has a highly developed plastic division in order to offer you plastic shelf trays, displays, hangers and many other inspiring plastic solutions to make your brand special and unforgettable.

One Stop Shop developed by MPS International provides clients with innovative solutions. It allows the client to leave all the work-associated tasks to MPS. When a client comes up with an idea, MPS provides a comprehensive and professional service in every, even the most detailed, element of the order, starting from the marketing concept and ending with the delivery of the finished product. The longstanding implementation and technological experience worked out on the markets worldwide enable MPS to propose the most effective solutions in almost all cosmetic categories. The team of the MPS International’s laboratory develops and manufactures formulas that meet the clients’ expectations as well as market requirements and trends. MPS’ designers and technologists design and manufacture unique packagings with any ornamentation the client may wish. MPS International’s delivery chain and quality supervision assure an efficient performance of the entire process, all conducted “under the same roof”.

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Intensive Treatment Against Hair Loss is an innovative and unique line that both helps to fight hair loss and promotes hair growth. New Anna Cosmetics has responded to the common demand of clients with a hair loss problem by developing an exceptional line of treatments. This professional line of products is based on natural ingredients. The bi-phase spray contains natural oil and sweet almond oil, grape seed oil or jojoba oil. The first results are visible just after a few application. The spray product is very easy to use. Applying the treatment with its pleasant, unique scents will also have aroma-therapeutic effects. Natural ingredients deeply penetrate the scalp and hair from the roots to the ends. The product strengthens and nourishes the hair so that hair loss is eliminated. Moreover, it regenerates, moisturises and deeply conditions hair, so that it becomes activated to grow. Intensive treatment helps to add shine, elasticity and softness to hair.

The Face Rejuve Line, Skin with the first signs of ageing 30+. The Face Rejuve Line is an exclusive line of lifting and revitalizing preparations whose formulas are based on Canadian cranberry (cranberry seed oil, cranberry extract) and algae extract. Cranberry protects skin cells from oxidative stress and strengthens their immunological functions, while its high and stable vitamin C content stimulates the synthesis of collagen. The Canadian cranberry used in Face Rejuve cosmetics comes from ecologically controlled certified organic plantations. Face Rejuve Line products do not contain preservatives and are characterized by a pleasant, fruity scent.

**NEW ANNA COSMETICS PRESENTS**

**CREATED BY**
New Anna Cosmetics has developed a unique line of hair care products. The company’s goal is to create modern and safe cosmetics that have been dermatologically tested. It believes in innovation as the source of successful business and places emphasis on creative solutions, remembering that the measure of success is client loyalty. It is the trust of clients that is the best indicator of the quality and effectiveness of the company’s products. New Anna Cosmetics focuses on meeting the individual needs of business partners and clients.

**PROFILE**
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**NOREL DR WILSZ COSMETICS LABORATORY PRESENTS**

**CREATED BY**
Norel Dr Wilsz was established in 1961 and is one of the oldest cosmetics companies in Central Europe. The company is focused on the professional market. Norel products are sold to beauty salons and spas in 10 European countries. Norel offers 250 products including 200 products for face and body treatments and 50 products for home care. Manufacturing is conducted in our own production facility in Poland according to international standards, including ISO 9000. Norel is looking for business partners worldwide.

**PROFILE**
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**AA Oil Infusion²** is an advanced anti-wrinkle care programme, based on the rejuvenating features of gentle oils - argan, marula, tsubaki and inca inchi. Luxurious oils, highly biocompatible with the skin, compensate for the shortages of building substances and lead to a metamorphosis of the skin. Extremely light formulas ensure fast absorption and application. The recipes are enriched with an innovative system of infusion – Infusion² System, which increases the effectiveness of substance absorption through the surface layers of the epidermis, enables easier application and skin treatment. The active ingredients are absorbed more effectively. The product line consists of day cream, night cream, eye cream and face oil, with a wide range of applications. The products contain an oil composition adjusted to the needs of skin in its 30’s, 40’s and 50’s. The care line is supplemented with cleansing products - Face Cleansing Exfoliating Gel, Micellar Make-up Removal, Purifying Face Gel-Lotion which effectiveness is based on the cleansing features of babassu and avocado oils.

**CREATED BY**

Oceanic S.A. for over 30 years has focused on the safety of sensitive and prone to allergy skin providing specialised, efficient and modern care. Its safety guarantee:

- 100% tested by people with sensitive skin prone to allergy;
- developed in cooperation with clinical dermatologist and allergists;
- formulated according to the latest developments in cosmetology and dermatology;
- produced only from certified ingredients – purified from sensitizing or allergizing agents.

**PROFILE**

SKIN / COLOUR / PROFESSIONAL / DERO / ECO

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**Med Line** is a professional line of paramedical products supporting the treatment of such skin conditions as the diabetic foot syndrome, bedsores, burn or hard-to-heal wounds. The line has received a recommendation from the Polish Association of Diabetics for the everyday care of the skin with special needs. For dry and rough skin we wholeheartedly recommend Euca - our miraculous body balm with tea tree oil, marigold and arnica extracts. Mari - yet another body balm, takes excellent everyday care of dry and cracked skin on heels, elbows and knees. It also soothes the skin superbly after shaving or sunbathing, also bringing relief when it is reddened. Hot & calm cream is a mysterious mixture of aromatic plant oils and extracts commonly known for their unique properties and bringing relief in headaches and colds. Active sport Cream and Gel effectively support warm-up activities, protect muscles against strain and alleviate muscle tensions.

**CREATED BY**

Over Cosmetics as a brand is part of Over Group, a company operating since 2001. It took its first steps in the cosmetic industry in 2007 and ever since it has been rapidly expanding its portfolio and consistently strengthening its position on the domestic and export markets. Over Cosmetics’ team is flexible, dynamic and, above all, customer-oriented, ready to face the challenge of being your best supplier.

**PROFILE**

SKIN / PROFESSIONAL / DERO

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Created by Oceanic S.A.

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**Blacker Than Black Mascara** is based on an innovative formula which combines natural waxes, polymers and top quality pigments to make lashes shiny and ultra black. Honey extract keeps the lashes nourished and hydrated. Hydrolyzed elastine and collagen repair the lashes while glycogen stimulates their growth. A specially designed brush perfectly separates the lashes, adds volume and length which make the eyes look bigger and more seductive. Blacker than black mascara makes the lashes bigger, blacker and sexier than they have ever been before.

**CREATED BY**
Paese is a Polish colour cosmetics brand. It creates high quality cosmetics, with a wide colour palette and innovative formulas. The product recipes are based on substances and raw materials extracted from the richness of nature and the effects of modern laboratory work. Paese follows world trends, working with make-up artists and colour advisers in order to keep the product range in tune with the newest developments in the cosmetic world.

**Flash Line** – a modern line for women who love colour and shine. Flash Highlighter Shimmer Powder due to its shimmering elements provides a sensational facial skin brightening effect, at the same time correcting its imperfections. The creamy texture of Flash Highlighter Stick combined with quick and easy application, give your face a perfect, shimmering and youthful appearance. Flash Eyeshadows, extremely silky with fancy colours and pearly hues illuminate the sensational look. Mascara Flash with its exceptional silicone brush gives the look in your eyes a unique depth, perfectly thickening and lengthening the lashes. Flash Lip Gloss in a variety of charming colours, together with intensely reflective microelements, gives the effect of a radiant glow. The velvet texture of Flash Lipstick not only gives your lips a beautiful look and vibrant colours but due to vitamins A and E also protects and nourishes them. The eye-catching colours of Flash Nail Polish attract attention, whereas its convenient brush guarantees a smooth application.

**CREATED BY**
Quiz Cosmetics (BIM P.T.C.) has been a producer of a wide range of make-up and skin care cosmetics and cosmetic containers since 1983. The high quality of our service and products is guaranteed by the certificate of GMP, ISO 22716:2007. If you are willing to distribute the products or are interested in the production of private label cosmetics, please do not hesitate to contact us. The company’s professional staff will help you through all the production stages.

**PROFILE**

**COLOUR / NAILS**

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**Quiz Cosmetics**

**PROFILE**

**SKIN / COLOUR / NAILS / PRIVATE LABEL**

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The Lorin brand consists of liquid soaps, shower gels, bath salts and fabric softeners. The product range meets the needs of consumers looking for good quality at a reasonable price. The company offers liquid soaps in a wide range of fragrances and formulas, such as: creamy, scent-neutralizing or anti-bacterial. It also offers innovative refill packaging with a handle. Lorin shower gels ensure effective everyday skin care. The offer also includes shower gels with special formulas with suspended capsules. Lorin bath salts make bathing more pleasant thanks to their unique scents and care properties. Fabric softeners protect the fabric from pilling and facilitate ironing, leaving a long-lasting scent on the clothing.

The company specializes in private label product development, to suit the individual needs of clients. The company can create any products for the contractor’s own brand. Every formula is created by our Development Department. HDPE and PET bottles are designed and produced in the company. Serpol-Cosmetics is flexible and offers complex service to customers.

Created by
Serpol Cosmetics is the leading manufacturer of personal and household care products, as well as plastic packaging (PET, HDPE and doypack) with over 20 years of experience. The company’s key field of activity is cooperation with the leading retail networks and distributors within the private label sector. The company is open to cooperation with Polish and international companies. The company’s team believes in establishing permanent and long-term relations bringing success to both parties!

Profile
Skin / Private Label
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Base One Line is the flagship of Silcare company, mostly directed to clients appreciating high quality at a good price. Base one line consists of 1-phase medium viscosity uv gels - thanks to their modern formula they are characterised by excellent adhesion around the cuticle area and satisfactory self-leveling properties. The whole line is ideal for building nails on tips as well as on nail forms. Base One includes such lines as: Base One Building Gels, Base One Colour, Base One Artisto, Base One Glass, Base One Pearl, Base One Metallic, Base One Glitter, Base One Pastel, Base One Galaxy, Base One Neon, Base One Matt, Base One Pixel, Base One Mystic Aurora, Base One Las Vegas, Base One Aroma, Base One Termo Focus. Silcare company also offers Base One Cleaner – a professional preparation for extreme degreasing of natural nail plate. The wide range of products in this line meets the expectations of the most demanding customers.

Created by
Silcare is one of the modern cosmetic companies which introduce innovative solutions based on the cutting-edge ideas of technologists. Silcare’s main goal is to promote products which are inexpensive but at the same time of the highest quality, available to stylists and specialist warehouses. Simultaneously, Silcare introduces exclusive lines of cosmetics in order to meet the qualitative and aesthetic needs of their consumers.
Cream With 24-Carat Gold – a luxury cream with a modern formula that contains 24-carat gold. It was designed with mature skin in mind in order to prevent wrinkles and eliminate the progressing ageing process. 24-carat gold has a marvelous impact on face regeneration. It stimulates and maintains a production of collagen and elastin, improves the skin condition by the reduction of wrinkles, lightens up the complexion and provides a lifting effect. Its 5-mineral complex smooths out, moisturizes and regenerates skin cells. Tripeptide-31 reduces wrinkles, age spots and pigmentation disorders. Macadamia and Abyssinian oils cause the skin to become nourished. Panthenol and allantoin soothe the skin, making it smooth and soft. Collagen and hyaluronic acid are responsible for an optimal skin tension and moisturizing. Coenzyme Q10 supports the cell regeneration process and improves the skin flexibility. Vitamins A,E,F nourish the skin. The active ingredients help to restore a damaged collagen, stimulate metabolism in skin cells, Improve skin texture and flexibility.

Created By
Świt Pharma has over 70 years’ experience in producing cosmetic products. Throughout the years, the company has invested in modern machinery, laboratory and research & development. High quality “Made in EU” products are produced according to ISO & GMP standards. Świt offers a wide range of products: face care, body care, hand & nail care, foot care and private label, with main brands being Prestige Cosmetics, Exclusive Cosmetics, Beutisa, CleanHands and the new Majesty Brand. Feel welcome to visit our stand.

Profile
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Dentica, tolpa® and Ultra Soft naturals – cosmetics created for the sake of women and men who know that a healthy look is a matter of common sense. To whom well matched beauty products for face and body care are important. Torf Corporation creates high quality dermocosmetics and botanical cosmetics containing advanced, nature originated ingredients. Torf Corporation also uses its own, patented peat extract. The products are manufactured for both a selective and the mass market: Dentica, oral care and hygiene downmarket products; tolpa® dermocosmetics, botanical cosmetics and specialized face and body care products containing patented peat extract; consumer and brand prizewinning; Ultra Soft naturals, a line of hypoallergenic botanical downmarket cosmetics for face and body care. Why Torf Corporation? It holds a leader position in oral care products for the contractors’ own brands and is a significant private label face and beauty care supplier for the biggest CEE chain stores like: Biedronka, Kaufland, Tesco; Advanced cosmetics for both a selective and the mass market; Experience in cooperation with the biggest chain stores, like Rossmann, Tesco, Super Pharm, Hebe, dayl.

Created By
Torf Corporation has been earning the trust and loyalty of its customers for its credibility, high quality products at a reasonable price and the proud continuation of the work of the Polish scientist and botanist Stanislaw Tolpa (1901–1996), for the past 25 years. The company has a patent for peat extract used for the production of diet supplement, toothpaste and tolpa® beauty products. Since 1999, the company has actively developed on the private label market, cooperating with retailers and distributors all over Europe.

Profile
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Polish Cosmetics
Świt Pharma
Polish Cosmetics
Torf Corporation
Bi•es branded fragrances are among the most recognizable brands in their segment. Bi•es portfolio is constantly updated with new products, introduced on the basis of an analysis of the needs of consumers and the latest market trends in perfumery. Bi•es brand includes fragrances for women and men: perfumes, eau de parfum, eau de toilette, deodorant sprays, perfumed deodorants in glass bottles, after-shave lotions. The portfolio of the brand also includes fragrances and skin care products for children over 3 years of age, under Kiku brand. Swarovski elements range is the latest development. This unique idea deserves your special attention. The fragrances are full of rich floral character, ideal for self-confident and seductive women. With fresh, oriental, woody and floral aromas, you will easily find a scent that goes along with your individual style! We stock a great range of products at everyday prices. Bi•es brand has been on the Polish market since 1996.

Created by
Uroda Polska was established in 1996. Currently one of the most important Polish perfume & cosmetic manufacturers. The company produces and distributes its products by both channels: wholesale distributorship and retail chains all over the world. In 2012, due to the dynamic development on the global markets and having purchased the brand Uroda, the company changed the name from Bi-es Polska to Uroda Polska. The name change was accompanied by establishing a new company image. The Uroda brand portfolio includes: Bi•es, Melisa, Kwiaty Polskie, Active 90, Makler and Kiku.

Profile
Skin / Fragrance / Eco / Private Label
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Skin UpTM is an innovative skin care programme that is based on the latest technologies, rich in concentrated active ingredients with a proven effect. This new line of cosmetics is dedicated to the everyday care of mature skin and aimed at multidirectional rejuvenating effects: long-lasting moisture of the skin, intensive smoothing and perfect lifting. The stem cells obtained from the argan tree act in synergy with hyaluronic acid of three different molecular weights, which provides the spectacular effect of rejuvenation and firming of the skin. All the formulas of the cosmetics from the Skin Up™ series are free of parabens and silicones. The fragrance composition lacks allergens, which makes the skin sensually pleasant. There are 6 products in the series: a moisturizing & firming cream for day and night 40+, a lifting & firming cream for day and night 50+, a rejuvenating & firming cream for day and night 60+, a firming & smoothing eye cream, a concentrated serum intensively rejuvenating the skin and a firming micellar lotion for makeup removal.

Created by
Verona Products Professional was founded in 2003. The company is developing at a fast pace, constantly improving the quality of its products, which has resulted in its renowned position in the cosmetics industry. The outcome of those actions is a rich portfolio of products characterised by the best quality, original design, innovation and affordable prices. The company owns 9 cosmetic brands in as many as 4 categories – make-up cosmetics, skincare products, hair colour products and perfumery.

Profile
Skin / Colour / Hair / Nails / Fragrance
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Ziaja olive leaf line was created to celebrate the 25th anniversary of the company. It is based on olive leaf extract, which is a natural antioxidant and soothing substance. It has antibacterial, antifungal and anti-inflammatory properties. The olive leaf extract refreshes and strengthens the skin and prevents transepidermal water loss. Together with natural olive oil, it meets the needs of every type of skin. The olive leaf line provides complex face and body care. One of the best selling products in the line is concentrated nourishing cream with SPF 20. It is a light, non-greasy face cream which provides proper hydration, protection and regeneration. It is perfect for all weather conditions. Other face care products:

- regenerating face mask,
- duo-phase make up remover.

Other body care products:

- cleansing oil,
- micro-exfoliating gel scrub.

Profile

Skin / Hair / Professional

Ziaja has been focusing on skin care for the last 25 years. The Polish, family-owned company is an experienced leader in the skin care and pharmaceutical market. Ziaja is a leading producer in Poland with sales exceeding 50 million units per year and a turnover of 60 million EUR. Ziaja has a portfolio of over 900 beauty care products for face, body and hair care and high quality pharmaceuticals. The international offer includes about 200 products tailored to all skin needs.
Mps International 29 A26-B23/C
New Anna Cosmetics 29 A14-B13/C
Oceanic 29 A14-B13/B
Over Cosmetics 29 A11/E
Paese 29 A24-B23/B
Pharma C Food 29 B36-C35/A
Polish Cosmetics 29 A11/C
Prosalon 29 B24-C23/B
Quiz Cosmetics 29 A24-B23/E
Serpol Cosmetics 29 C36-D35/D
Silcare 29 A24-B23/C
Swit Pharma 29 A11/A
Torf Corporation 29 C36-D35/G
V. Laboratories 29 A19/A
Venita Hair Color Cosmetics 29 A19/C
Verona Products Professional 29 A36-B35/F
Ziaja 29 A24-B23/D

Hair
Beaver Professional Polska 35 B17
Marc Kolor 35 C15-D16

Nail
Bass Cosmetics 36 O24
Diamond Cosmetics Poland 36 N14-O13
Euro Fashion 36 N4-D3
Evershine Poland 36 P4-Q3
Firma Matt 36 O16
Mollon 36 O18-P17
Orient Pack Industry 36 P15

Perfumery & Cosmetics
Clare Blanc 19EG 28
Dramers 21 R6
Famous Brands Distribution 19PC C13
Pierre Rene Professional 26 B75
Uroda Polska 26 B43

Green
Alba Thyment 21N E6
Ava Cosmetic Laboratory 21N O10
Biogened 21N P1
F.P.U.H Kamil 21N P9
GloV Hydro Demaquillage 21N O6
Inrex Remedies 21N O8
Mia Calnea 21N O6
Noble Health 21N P7
Organique 21N N7
Seboradin Lara 21N P5
Let us introduce you to the wealth of the Polish cosmetics industry! 35 great cosmetic manufacturers, presented in this catalogue, are a perfect example of what Poland has to offer: a wide range of products of the highest quality, innovative and representing all the categories, both for individual and professional use. If you are looking for private label or contract producers, you will be able to find their offer here as well. Enjoy the catalogue and feel invited to visit the Polish National Pavilion at Cosmoprof – we are waiting for you in Hall 29, aisles A & B.

www.polishcosmetics.pl